

**Press Contact:** 

Jenna Rehberg SLOAN PR jennar@hellofromsloan.com 202-836-3141

## **Integra Expands Coastal Collection with Seaside Lounge**

The versatile seating option caters to the varied needs of diverse users in commercial settings.

Walworth, Wis., September 2024— Seaside Lounge is a versatile new addition to Integra's Coastal Collection, making a beautiful statement while welcoming a diverse population of users in today's healthcare, educational, and workplace environments. The chair's innovative design unites the seat and back into one cohesive piece with a wipe-out feature and waterfall front, enhancing cleanability and comfort.

Seaside Lounge puts user comfort and considerations for neurodiversity at the forefront of design, offering exceptional versatility for a diverse population of users. Its ability to move with different base options means Seaside can accommodate various user needs while seated. Bases included a self-returning 360-degree swivel, metal legs, sled bases, a plinth base, and casters.

"No matter how you'd like to sit and move, Seaside accommodates you and optimizes your comfort and experience," noted Chandra Putnam, Integra president. "We worked diligently to create a purposefully designed chair to fit many persons and needs. The beauty of this chair is not only its appearance; it's in the details and its versatility. For instance, we make it available with tamper-resistant fasteners and a secure plinth base. These features may not matter in most settings, but they can be critical in places like behavioral health facilities."

With an 800-pound dynamic capacity, Seaside Lounge offers exceptional durability beyond its appealing aesthetics and unique design. The seam placement and the option of combining textiles add sophistication and elevate Seaside's visual appeal. An ultra-

strong tablet arm with multiple material options is available as well, along with a metal arm and a thoughtfully designed upholstered arm that incorporates a clean-out feature.

Seaside Lounge is BIFMA Level 1 Certified, Certified Clean Air Gold, and contributes to the product goals of the former Healthier Hospitals initiative by passing Level credit 7.4.4. Its component-based construction increases sustainability and cost-effectiveness, meaning parts can be replaced on the piece, extending its life.

To learn more about Seaside Lounge and other Integra offerings, please visit integraseating.com.

###

## **About Integra**

Located in Southern Wisconsin, Integra Inc. is a family-owned and women-owned and operated company that has been designing and manufacturing seating and tables for lounge and reception areas since 1982. The company started with Monroe Putnam's patented "tube and plug" inner construction design. Now led by Chandra Putnam, Integra has grown into an industry leader that accommodates each customer's and end user's unique requirements, continually adding new products to the portfolio that exceed customer expectations. Integra sets the standard for products with functional style, durability, flexibility, and first-class customer service. With a focus on durability and minimizing environmental impact, all Integra seating lines have replaceable components to provide a more sustainable and cost-effective solution for any facility. More information is available at <a href="https://www.integraseating.com">www.integraseating.com</a>