



### **Integra Seating Welcomes Tracie Watkins as Marketing & Sales Operations Manager**

Integra Seating has appointed Tracie Watkins as the new Marketing & Sales Operations Manager. With over 20 years of experience in the commercial furniture sector, she will lead marketing strategy and sales operations while enhancing internal alignment. Watkins previously worked at Fellowes Brands and ESI, and is also a co-owner of a business supporting firefighter charities. Her expertise is expected to strengthen operational efficiency and customer experience at Integra.

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