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INTEGRA EXPANDS REP NETWORK WITH KINARI & COMPANY IN NEW YORK, NEW JERSEY

Walworth, Wis., October 2025 — Integra Seating, a leading manufacturer of high-performance furniture for commercial applications, has added Kinari & Company to its expansive network of brand representatives. Kinari & Company will represent Integra across Manhattan, the surrounding counties in New York, and Northern New Jersey, expanding the company's reach in one of the nation's most influential design regions.

Founded by Thomas Altamirano and Austin Saltzman, Kinari & Company partners with manufacturers that create purposeful, well-crafted, and sustainable products. With a mission rooted in inclusivity, curiosity, and discovery, the firm focuses on brands that enrich the built environment and inspire connection—values that align seamlessly with Integra Seating's commitment to quality, performance, and timeless design.

"We're thrilled to bring Integra into our family of brands," said Thomas Altamirano, Co-Founder of Kinari & Company. "The company's dedication to innovation, durability, and user-centered solutions resonates deeply with the design community. We look forward to helping designers, specifiers, and all clients discover how Integra can elevate the spaces where people work, learn, and heal."



Thomas Altamirano



Austin Saltzman

Austin Saltzman, Co-Founder of Kinari & Company, added, "At Kinari, we seek out brands that truly understand the connection between design and human experience. Integra has built a reputation for creating products that not only perform at the highest level but also bring comfort and resilience to spaces where people spend their time. We're excited to represent Integra and expand their presence in this vital market."

For more than four decades, Integra has been designing and manufacturing seating built to withstand the demands of high-traffic environments, while offering superior comfort and style. As a family-owned company, Integra has earned a reputation for thoughtful engineering, environmental responsibility, and a customer-first approach that emphasizes long-term partnerships.

"Kinari & Company brings a fresh perspective and deep understanding of the design community in its geographic region," said Chandra Putnam, President of Integra. "Austin and Thomas's ability to connect dealers, designers, and end-users with products that meet real-world challenges makes them an ideal partner for Integra. We are excited to collaborate with them and continue to expand Integra's presence in the region."

With the addition of Kinari & Company to its rep network, Integra reinforces its commitment to providing exceptional service and solutions for clients nationwide.

To learn more about Integra, visit www.integraseating.com. To connect with Kinari & Company, go to www.kinari-co.com.