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INTEGRA GROWING TO MEET INCREASED CUSTOMER DEMAND

Integra Seating, a leading designer and manufacturer of high quality seating and tables for commercial environments, is expanding to meet increased customer demand.

This summer, the company will complete the installation of new, state-of-the-art equipment and machinery into a renovated 50,000-sq. ft. facility. Major portions of the company's existing operations are being relocated to the facility, which is located directly across the street from Integra's current plant and company headquarters in Walworth, Wis.

The renovated facility will now house all shipping and receiving operations. It will also include twice as many sewing stations, a new Computer Numerical Control (CNC) machine and an innovative digital cutting machine that enables fabric for all the upholstered furniture components to be cut to the exact patterns in a faster and more efficient manner.

Additionally, Integra will now have an expanded showroom onsite at its Wisconsin headquarters location. Spanning 7,000-sq. ft., the showroom will be a signature display element for designers and other trade professionals to view and experience Integra's expansive product offerings.

The existing building, which has served as Integra's headquarters and factory since 1993, will now encompass all product assembly and wood finishing operations. This includes Integra's one-of-a-kind laser technology for precision tubular steel and metal cutting, as well as Integra's innovative seating suspension pulling machine. All executive, administrative and support personnel will remain at the facility.

"For nearly 40 years, our focus has always been to provide products of the highest quality and design with exceptional customer service," said Founder, COO and lead product designer, Monroe Putnam. "With this expansion, we're now in an even better position to continue that laser focus and to meet our customers' current and future needs. We're excited about this next chapter of our company's history."

Integra Expands to Meet Customer Demand

Putnam founded Integra in 1982 with one employee and a single series (a chair, loveseat, sofa, coffee table and end table). The company is now led by Putnam's wife, Deena, as CEO. It employs nearly 75 people and offers many dynamic collections of small, mid- and large-scale lounge seating and a full range of coordinating products.

Integra serves customers in the education, healthcare, workplace, government, hospitality, retail and other commercial sectors. It also designs and manufactures custom products as needed for its various customers.

"Our growth, success and longevity is a testament to our culture and approach to business," said Deena Putnam. "We bring a level of craftsmanship, intentional design and unmatched product strength to all of our products that you just don't find with many other manufacturers. When you combine that with our family-oriented mindset, you get a winning combination. I think our customers recognize that and have helped us get to where we are today."

More information about Integra is available at www.integraseating.com

About Integra

Located in southern Wisconsin, Integra Inc., is a family-owned and operated company that has been designing and manufacturing seating and tables for lounge and reception areas since 1982. The company started with Monroe Putnam's patented "tube and plug" inner construction design. Since then, Integra owners, Monroe and Deena Putnam, have grown Integra into a leading company that accommodates the unique requirements of each customer and end-user, and continually adds new products that exceed customer expectations. Integra sets the standard for products with functional style, durability and flexibility combined with first-class customer service. With a focus on durability and minimizing environmental impact, all Integra seating lines have replaceable components to provide a more sustainable and cost-effective solution for any facility. Follow us on Facebook, Instagram, LinkedIn, Pinterest and Twitter.